GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

PR&RD - Introduction of new Scheme named as "YSR AASARA" under Navaratnalu - Providing financial assistance to Rural and Urban poor women in Self Help Groups who availed bank loans for financial needs - Reimbursement of entire bank outstanding amount as on 11.04.2019 in four instalments from the financial year 2020-21 through respective Welfare Corporations - Orders - Issued.

PANCHAYAT RAJ AND RURAL DEVELOPMENT (RD.I) DEPARTMENT

G.O.Ms.No: 654 **Dated:21-08-2020.**
Read:

Single file received from the CEO, SERP, Vijayawada, e_file No. SERP-18021/5/2020-DIR-BPS-SERP Dated:29.06.2020.

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ORDER:-

Government is committed to the welfare and development of all segments of the society and implementing various welfare programs to benefit the poor in the State through "Navaratnalu" Schemes. The Government has decided to introduce a new scheme named as "YSR AASARA" under Navaratnalu, for providing the financial assistance to Rural and Urban poor women in Self Help Groups who availed bank finance to meet their financial needs by reimbursement of entire bank outstanding amount as on 11-04-2019.

2. In the reference read above, the CEO, SERP, A.P. has submitted the proposal to the Government for introduction of new scheme named as "YSR AASARA", in tune with fulfilment of promise made by the Hon'ble Chief Minister to the Self Help Group women members.

3. Accordingly, the Government after careful examination of the proposal received from the Chief Executive Officer, SERP, hereby order to introduce the new Scheme named as "**YSR AASARA"** for providing the financial assistance to rural and urban poor women in Self Help Groups who availed bank loans for financial needs, by reimbursement of entire bank outstanding amount as on 11.04.2019 in four instalments directly to the Self Help Group Savings accounts from the financial year 2020-21 through the respective Welfare Corporations.

4. The detailed guidelines for implementation of the "**YSR AASARA**" Scheme will be issued separately. The CEO, SERP and the officers noted in address entry shall take further action accordingly.

5. This order issues with the concurrence of Finance (FMU.PR&RD,RWS) Department, vide their U.O. No FMU0PC (PRRD)/76/2020-FMU-PRRDRWS, Dated:18.08.2020.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

GOPAL KRISHNA DWIVEDI
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Chief Executive officer, SERP, AP, Vijayawada.
All District Collectors of Andhra Pradesh.
The Mission Director, MEPMA.
The Managing Directors of all concerned Welfare Finance Corporations.
All Departments in the Secretariat.

[P.T.O]

Copy to:
The PSs to the Minister (PR & RD, Mines & Geology), the Minister, MA&UD/the Minister(Social Welfare)/the Minister(BC Welfare)/ the Minister(Tribal Welfare)/ the Minister, Minority Welfare.
The PS to Chief Secretary to Government.
The OSD to Secretary to CM.
The PS to Principal Secretary, VS/WS Department,
The Secretary, Social Welfare Department,
The Special Chief Secretary, BC Welfare Department,
The Secretary, Tribal Welfare Department.
The Principal Secretary, Minority Welfare Department.
The PS to Principal Secretary to PR & RD
The Finance (FMU.PR & RD, RWS) Department.
The PAO, AP, Vijayawada.
The Accountant General, A.P. Vijayawada.

//FORWARDED::BY::ORDER//

SECTION OFFICER